



BTA of NYS News and Notes

September 2021

WE ARE CTE! REIGNITED!

Business Teachers Association of New York State



Dear BTANYS members,

WE ARE CTE - REIGNITED!! - is our motto this year! BTA is excited to continue to support you with the resources and tools that you need to be successful and continue to provide OUTSTANDING EDUCATION for our students.



Let me introduce/re-introduce the BTA Executive Board to all of you! See our website for [a list of our Executive Board](#). We continue to update our website regularly; so check back often for updates throughout the year. <http://www.btanys.org/>

Happy New Year 2021!



[VOTE for BTANYS new officers 2021-22!](#) - BTANYS has a few officer positions that need to be filled and a few current members have been nominated for election. Please take a few moments to review the Google form for the VOTE. Please take a moment and cast your vote on or before September 15, 2021!

BIOs of Candidates (on next page):

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BIOs of Candidates for [VOTE for BTANYS new officers 2021-2022!](#)

Andrew Carpenter-Brockway - Central Region

"My name is Andrew Carpenter-Brockway. I live in Sauquoit and am starting my first year as the business teacher at Whitesboro Central School. Prior to that I taught for 6 years at Herkimer BOCES in the P-TECH program. In addition to teaching I am a licensed real estate broker and owner of Brockway-Carpenter Real Estate LLC. This experience provides for some engaging conversations in my classroom. I hold certification as a business educator, work-based learning coordinator, and school district business leader. I am looking forward to working towards increasing membership in the Central NY region and being able to offer more opportunities for professional development in the Greater Utica area."

David Pellicotti - Southern Tier Region

As a career changer, I have been teaching Business & Marketing in the Binghamton City School District for over the past 17 years. I am married with 4 children, 2 grandchildren and 2 more grandchildren on the way. Previous to teaching, I worked over 18 years in middle-upper management for different companies - in a few different states - before moving back to Binghamton.

I graduated from SUNY Broome with an AS degree in Business Administration, SUNY Plattsburgh with a BA degree in Business Management (and a minor in Computer Science) and finally a MSED degree from Binghamton University. My 3 certifications are in Business & Marketing grades 7-12 and in Students with Disabilities grades 5-9 and 7-12.

Since I began teaching, I have been a BTANYS member participating in many workshops and conferences. I have enjoyed being club advisors for both the NYS Business & Marketing Honor Society and Business Club as well as being the Binghamton High School Yearbook advisor for over 12 years. I very much enjoy teaching my students both "Life Skills" and "Financial Literacy Skills" and look forward to once again growing our BTANYS as Director of the Southern Tier Region.

Mariana Pavic - Hudson Region

Mariana Pavic works as a Business Teacher at Ossining High School with over 20 years of experience in a variety of fields including advertising, education, insurance auditing, contracting, construction management, and finance. My experience working with students for work-based learning had integrated with my corporate background and led me to pursue a Master's degree in Education from Buffalo State College. It is important for me to create a safe environment and to have students believe in themselves. I am passionate about teaching students based on real-world experiences and inspiring students to their full potential to become lifelong learners.

Lauren Stipo - Hudson Region

Lauren Stipo is a tenured instructor in the Business Education Department at Eastchester High School. She also serves as Faculty Advisor on the student yearbook, FBLA, and senior class committee. She teaches business courses at the local community college. Her 21 year career as an educator has found Lauren in high school and higher education classrooms throughout Westchester and Fairfield counties and has earned her countless awards and accolades for her teaching excellence. In her free time Lauren enjoys travel and theatre.

Joshua Levine - NYS Region - bio to come

My name is Joshua Levine, and I am a Business Education Teacher and the Coordinator for the Academy of Business & Technology at New Utrecht High School in Brooklyn. I graduated from Hofstra University with a Master of Science in Business Education, Special Education Advanced Certificate (Grades 7 – 12), and Work-Based Learning Coordinator Extension.

Two years ago, I overhauled the Academy of Business & Technology course curricula. I took the view that my students are my customers, and I must meet their needs and wants. Therefore, I focused on delivering value to my students (customers.) I constantly evaluated my lessons and made adjustments to ensure that I always met their needs. Also, I had a goal that a student will never be able to say, "when I will ever use this in real life." I am proud to say that my efforts have paid off. The Academy now has more applicants and requests than available spots. In a school with 3,600 students, the Academy of Business & Technology is the most requested program for the first time.

Some of my other recent accomplishments are winning the following awards: UFT Outstanding Career & Technical Education Teacher Award – 2021, Industry Partnership Award from the CTE Technical Assistance Center of New York State – 2020, and Young Investor Society Outstanding Teacher Award – 2019, 2020, & 2021.

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Our Summer 2021 Virtual Conference was a great success!

Award Recipients for 2020-2021 are:



Hobart H. Conover Friend of Business Award - Cheryl Davidson and the Department of Workforce Readiness with Baldwin Schools; Maureen McGuinness and the Bethlehem Chamber of Commerce with Bethlehem Schools

Innovation Grant Award - Ruth Hill, Rochester Early College and International HS

Department of the Year/per Region - Bethlehem CSD/Capital Region; Canastota HS/Syracuse Region; Northport HS/Long Island Region; West Irondequoit CSD/Rochester Region

Marsha W. Iverson Outstanding New Business Educator Award - Greg Dieterich, Huntington HS/J. Taylor Finley MS

Outstanding Middle-Level Business Educator Award - Nancy O'Connor, Wantagh MS

Clinton A. Reed Outstanding Business Educator Award - Amy Boutet, Grand Island

Diamond Recognition - 10 years of service on the BTANYS Board - Nancy O'Connor and Sandy Hoodak

New Award Applications will be ready on the BTANYS website for the 2021-2022 school year on September 1!

Feedback from members from our past webinars told us that YOU want the following in future pd's:

- Assistance improving classroom lessons
- Sharing resources: Nearpod, NGPF, Padlet
- Updated engaging curriculums (i.e., project based learning) to assist in in-class, virtual, and hybrid learning/Increasing student engagement in a remote setting
- Introduction to Accounting ideas
- Computer Application activities and ways to teach it
- Social Media Marketing curriculum and would love to learn more about The Business of Hip Hop and find a curriculum for a proposal for a new course.
- Entrepreneurship curriculum
- Taxes for undocumented students
- Work-Based Learning and internship opportunities for students
- DECA and/or FBLA
- New things are happening in the world like cryptocurrency, digital marketing, and the remote work world. How do we teach our students to prepare for this world?
- More information and resources directed at the SWD population
- Implementing PBL and guest speakers into everyday classroom activities
- Middle School CTE Business and Marketing Curriculum Support
- Recruiting, Perkins
- Website building
- Seminar for superintendents, administrators, and board members to provide up-to-date information on CTE/Business, Financial Literacy, FACS, etc.

FIRST UP - 2021 WEBINAR SERIES:

BTANYS 1st Quarterly Webinar - October 5, 4-5 pm - REGISTER COMING SOON

TOPIC: New teacher/new year webinar. The goal is to bring new teachers together for a conversation, but to do so in a safe, learning-based atmosphere. This is an opportunity for fellow new teachers to learn from each other, share their experiences, and discuss the resources that are available to support business educators. The meeting itself will be largely informal and conversational, but representatives from CTE TAC and BTANYS will be invited to explain how their respective organizations assist business teachers. Hosted by BTANYS and Michael LaMastra, NYSED CTE/Business Liaison

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Let's start planning!

TEACH BUSINESS DAY - October 20, 2021

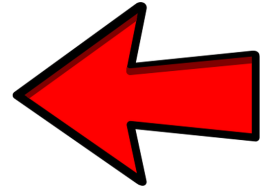
#TeachBusinessDay - JOIN NBEA to celebrate US! Advocate and Network for BTA and Business Education. Celebrate Business Education! Share what you are doing in your region with BTANYS!

We will share out ideas to host a TEACH BUSINESS DAY

on our website and Facebook page to start your 2021-2022 school year off right! [Enter your ideas here!](#)

BusinessDay

Kicking off the 2021-2022 School Year - starting with **TEACH BUSINESS DAY** planning for October 20, 2021! [Share what you are doing at your school/in your region!](#)



WELCOME BACK!! WE ARE CTE!! REIGNITED!!

Tracy Farrell and the Executive Board of BTANYS


NEW RESOURCES FOR YOU! BTA BUSINESS BITS



BTA BUSINESS BITS

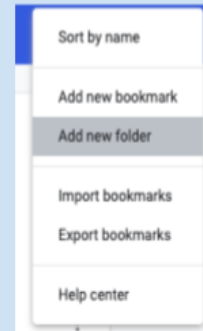


Do you use timers in your instruction? Timers are a great way to keep students on task and you on a schedule. To make it simple and easy to use create a go to folder in your bookmark bar!


1. Open Google Chrome and click  in the upper right corner.

2. Drop down to "Bookmarks" then select "Bookmark Manager"

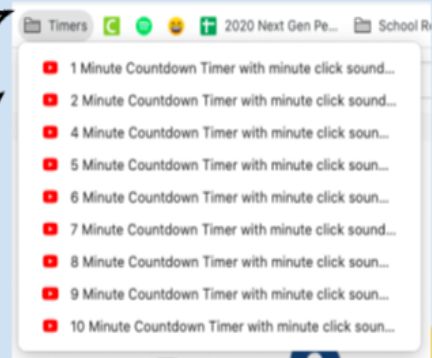
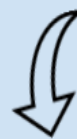
3. Click the  icon in the upper right corner. Drop down and "Add a New Folder"



4. Name your new folder "Timers"

5. In YouTube search for different timers that you might use in class. Click the  icon to save. Select your timer folder to save for quick reference.

Now you have them all together ready to use!



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News from Michael LaMastra at NYSED/CTE Business:

On behalf of the New York State Education Department, I would like to welcome everybody back to school. This year may pose some challenges, but the commitment of business teachers to prepare students for success over this past year has been unwavering. I would especially like to welcome all new business teachers and new-to-school teachers. It was exciting to see so many business teacher openings this past year, especially among schools that were looking to rebuild departments.

Applications for new NYSED-approved programs are due to our office in completed form by October 1, 2021 for implementation in the 2022-2023 school year. If you are looking to have an approved program in the future, please feel free to reach out to me or your CTE TAC regional field associate for guidance. Please sign up for the [business education listserv](#) to stay up-to-date on the latest news and information from NYSED. Feel free to contact me if I can assist you in any way. I will be putting together a webinar soon for new business teachers, so please tell them to stay tuned.

Michael

RESOURCES:



CTE TAC resources and updates:
<https://nyctecenter.org/>

Sizzlin' Summer CTE SERIES (by CTE TAC):

Session 3: Introduction to Resiliency & Trauma-Sensitivity

NOTE: Wednesday, Sept. 1st

Exploring the Resiliency-building factors in Schools and Communities

Trauma-informed practices and de-escalation strategies

Recognizing signs of trauma and child abuse & addressing Suicide Ideation

Empowering parents to effectively discipline and support their children.

Session 4: Transitioning Back to School: Education Post-Covid and Student Mindset

NOTE: Thursday, Sept. 2nd

School Wide Re-engagement Plan: Redesign Your Student Experience Post-COVID. Establish a Reunite, Reclaim and Restore Plan with key components of social emotional and academic learning that promotes well-being. - Focusing on student well-being, student & family voice, professional learning, recovery and acceleration, diagnostic assessments and community partnerships.

Assessing students' Self Awareness and fostering Regulations Skills to reduce anxiety and stress.

Developing and fostering Responsible Decision Making to cultivate positive actions and promote self-determination to improve academics, behavior, and character.

The Post Covid Student: Strategies to develop a Positive Mindset and Cultivate Connections in and out of the classroom.

CTLE Credit is Available for Participating!

PRE- REGISTRATION REQUIRED
REGISTER [HERE](#)

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NYSACTE resources and updates:

<https://www.acteonline.org/new-york-state-association-for-career-and-technical-education/>



[CTE Learn - professional development](#)

Online Learning Center for CTE Professionals: Competency Matrix for CTE Administrators - Large Selection of Free Resources - Over 150 Self-paced Credit Courses

Are you on the Listserv?

Join the [CTEBiz](#) listserv for updated information about business education throughout the state provided by Michael LaMastra, our Business and Marketing Associate at NYSED.

Looking to be involved???

We have a few openings on the Executive Board team! Benefits of being a board member - become a Fellow with NYSACTE, be an advocate for our discipline, promote and educate our members with your expertise and knowledge.

We are looking for:

- President-Elect - must be current board member (for at least one year)
- Capital Region Director
- Northern Region Director
- Rochester Region Director

Please forward inquiries to president@btanys.org.



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Calendar of Events:

September 2021: Opening of Schools!

October 5, 2021: **1st Quarterly Webinar for New Teachers/New Year! October 5, 2021 from 4-5 pm - MARK YOUR CALENDAR!** The goal is to bring new teachers together for a conversation, but to do so in a safe, learning-based atmosphere. This is an opportunity for fellow new teachers to learn from each other, share their experiences, and discuss the resources that are available to support business educators. The meeting itself will be largely informal and conversational, but representatives from CTE TAC and BTANYS will be invited to explain how their respective organizations assist business teachers. Hosted by BTANYS and Michael LaMastra, NYSED CTE/Business Liaison. Look for Registration coming soon.

October 20, 2021: Teach Business Day!

November 13, 2021 - Virtual Executive Board meeting to plan spring event; 9am-12pm

Look for additional Quarterly Webinars from BTANYS and events in your region hosted by your Regional Directors.

NOT A MEMBER - JOIN NOW: [Become a member of BTANYS](#)

[READ MORE ON OUR WEBSITE](#)

<https://www.btanys.org/>
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